



SATO Label Gallery™ receives Microsoft Windows 7 Compatibility Certification

Singapore, March 10, 2010 – SATO, a pioneer in the Automatic Identification and Data Collection (AIDC) industry and a leader in barcode printing, labelling, and EPC/RFID solutions announced that its label design and printing software, SATO Label Gallery™, has been certified to be compatible with the latest Microsoft operating system, Windows 7. The Microsoft-designed certification tests represent the highest test standard for compatibility and reliability. The latest release of SATO Label Gallery™, LG3.2.2, successfully met the rigorous certification requirements, thus demonstrating compatibility with Microsoft's latest operating systems standards.



The Windows logo signifies the compatibility and reliability of software applications, such as SATO Label Gallery™, with Windows 7 operating system

SATO's dedication to meeting the latest IT trends as they appear is also aligned with its commitment to constantly empower its partners with the tools to engage with their own customers. The Windows 7 compatibility will offer SATO business partners an extended platform to support advanced development for Windows-based applications and thus increase sales opportunities.

At the same time, SATO has launched a host of new features under LG 3.2.2., which are designed to offer its users and partners more possibilities for label design and management.

“The expectations of our customers are that our products are certified according to latest industry standards. The

Windows certification gives our users the confidence that our products have been thoroughly tested with Microsoft-provided tools and ensures a good user experience,” said Nancy Ho, Product Manager for Software and DCS Devices. “Addressing the current and future market needs of customers using the Windows platform is to us, SATO, a critical component of customer satisfaction; it also extends to the support that



is provided to partners developing applications based on the latest Microsoft technologies,” she added.

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Notes: SATO printer drivers obtained the Windows 7 drivers certifications via the Windows Hardware Logo program.

The latest LG 3.2.2. includes the following new features:

- Updated support for GS1 DataBar
All GS1 DataBar bar code variants are now supported, including the GS1 DataBar Expanded Stacked.
- Support for GS1 DataMatrix
The DataMatrix 2D symbology, which is currently implemented in numerous sectors including automotive and healthcare direct part marking, is expected to be a key driver of demand for SATO solutions.
- New support for Brazilian Portuguese and Turkish languages
- Support for Intelligent Mail Bar codes, the next generation of US Postal Service bar code technology used to sort and track letters and flats
- Extended design functionality
For instance, the new variable height option offers new functionality to adapt to the unknown quantity of incoming data. The new button group allows users to define the button-selection group, dynamically adjusting to the number of records in the database.

For demo editions, support, downloads and more information, please visit the SATO Label Gallery™ site at: www.satoworldwide.com/labelgallery/LG3/index.htm

SATO Label Gallery™ is a trademark of SATO CORPORATION. All product and company names herein may be trademarks of their registered owners.



CONTACT:

SATO Corporate Communications

438B Alexandra Road #09-01/02, Alexandra Technopark, Singapore 119968

Tel: (65) 6271-5300 | Fax: (65) 6273-6011

Email: communications@satogbs.com