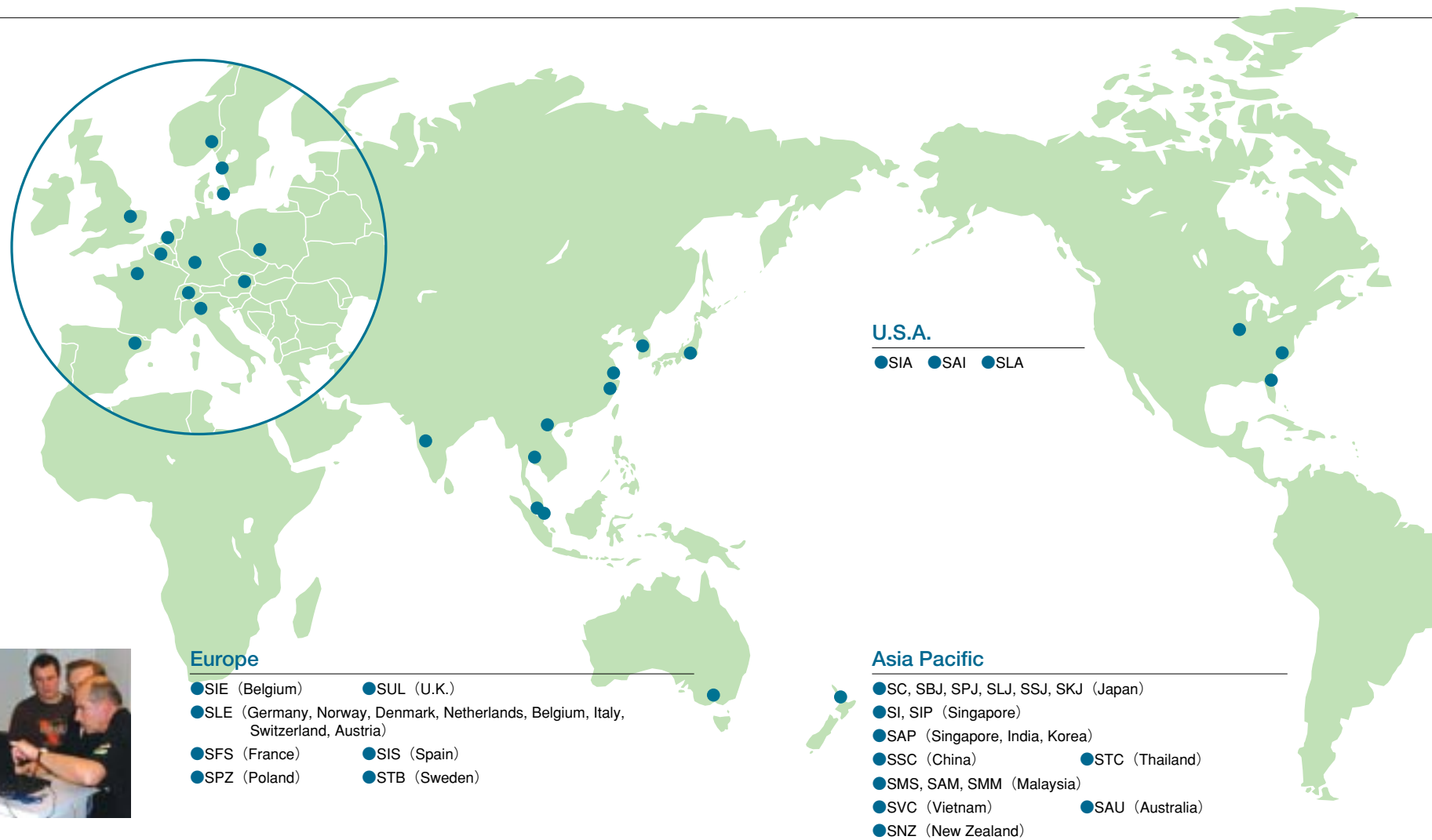


CSR Activities at Overseas Subsidiaries

Our overseas subsidiaries are engaged in a number of CSR activities. Just as in Japan, activities concentrate on environmental preservation - adjusting room temperatures, reducing the amount of printed matter, printing on the back of used sheets or on both sides of the paper, changing over from conventional seasonal greetings cards to electronic mail, etc. Also, contributions to society include many examples of corporate and individual donations or collections for good causes, and volunteer activities. Here we introduce just a few noteworthy examples.



France

SATO FRANCE S.A.S. (SFS)

- Runs English courses to improve global communications capabilities.
- Training programs for local students.
- Purchases UNICEF Christmas cards.



Germany

SATO LABELLING SOLUTIONS EUROPE GmbH (SLE)

- Provided financial support for the purchase of a new social care service vehicle.
- Sponsors gifts for a football association.

New Zealand

SATO NEW ZEALAND LTD. (SNZ)

- Supports charities such as Westpac Helicopter (Rescue Operations) and New Zealand Lifesaving Surf.
- Donates labels to children's hospital.



Europe

- SIE (Belgium)
- SLE (Germany, Norway, Denmark, Netherlands, Belgium, Italy, Switzerland, Austria)
- SFS (France)
- SPZ (Poland)
- SUL (U.K.)
- SIS (Spain)
- STB (Sweden)

United Kingdom

SATO UK LTD. (SUL)

- Recognized by Investors in People (IIP) since 1998, a distinctive U.K. standard of excellence in human resource development.
- Donates to local charities and sponsors prizes given away during Christmas raffles.
- Has strong links with local secondary schools, sponsoring their craft competitions, giving career talks, and providing work experience opportunities.
- Held a fundraising day at Harwich for the Essex Wildlife Trust.
- Held prize competitions in support of local and national charities.



External training consultant running advanced selling skills courses for SUL sales team



U.S.A.

- SIA
- SAI
- SLA

Asia Pacific

- SC, SBJ, SPJ, SLJ, SSJ, SKJ (Japan)
- SI, SIP (Singapore)
- SAP (Singapore, India, Korea)
- SSC (China)
- SMS, SAM, SMM (Malaysia)
- SVC (Vietnam)
- SNZ (New Zealand)
- STC (Thailand)
- SAU (Australia)

Vietnam

SATO VIETNAM CO., LTD. (SVC)

- Joined a Social Responsibility Committee of 24 companies in Hanoi City's Thang Long Industrial Park.
- Makes donations for equipment and scholarships to neighboring communities.

Scholarship ceremony for 48 primary and junior high school students



U.S.A.

SATO AMERICA, INC. (SAI)

- Participates in "Recycle for Life" initiatives for ink cartridges and mobile phones.
- Donates to the "Pet Smart Charity" program, also part of "Recycle for Life", that finds caring lifelong homes for abandoned pets.

Malaysia

SATO MALAYSIA ELECTRONICS MANUFACTURING SDN. BHD. (SMM)

- Gave emergency evacuation and medical treatment training drills to over 500 people, including staff and local fire fighters.
- Uses returnable boxes (packaging that can be used repeatedly).
- Gives educational training in waste management.
- Performs educational and training activities in environmental preservation.
- Offers students opportunity of work experience.



U.S.A.

SATO LABELLING SOLUTIONS AMERICA, INC. (SLA)

- Participates annually in the "Tree for Troops" program that seeks to give thanks to military families and spread the Christmas Spirit by donating over 20,000 Christmas tree tags.



Romeoville Branch Office, Illinois.

- Participates in "Toys for Tots" by donating presents to children whose parents cannot afford to buy them Christmas presents.

Daytona Beach Branch Office, Florida.

- Donates toys and clothing to facilities caring for children and the Salvation Army.
- Participates regularly in food drive (a mutual assistance program that helps manage donations of non-perishable foods to local food banks).